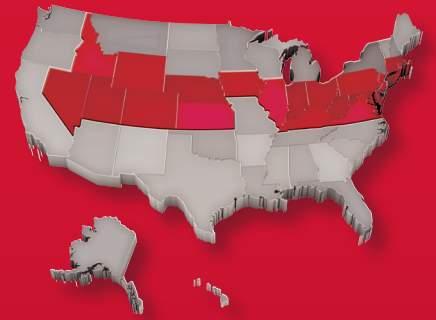




**NORTH**



# **FEBRUARY** DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

## **10/13/23**

PREPRINT OPT IN/OUT: 12/4/23  
ACE REWARDS OPT IN/OUT: 11/22/23

# **FEBRUARY 2024**

## PROMOTIONAL PLANNER

**WIN** THE  
**MONTH**

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**IMPORTANT:** Included in this Win the Month Planner is the February bulletin ordering information with a due date of 10/13/23.

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**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

# **WIN** THE **MONTH** February 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great February deals for your customers.

**Important!** Any other information can be found on ACENET at the Win the Month home page.

We'll support February with the following promotions:

- February Red Hot Buys (2/1/24-2/29/24)
- Ace Rewards Targeted Offers (2/1/24-2/29/24)
- Presidents' Day Paint Event (2/7/24-2/19/24)
- Ace Rewards Friends & Family Sale (2/9/24-2/11/24)



No TV scheduled for February



1. Buy Two Get One Free on gallons of Clark+Kensington and Royal paint is featured in the digital Presidents' Day Event (2/7-2/19).
2. Buy One Get One 50% off Ace Best Applicators is featured in the digital Presidents' Day Event (2/7-2/19)
3. Read about the Deal of the Month promotion, strategy and items for February 2024. Be sure to order your items on bulletin!
4. Review bulletins and order promotional product by Friday, October 13, 2023.



**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

## February Paint Offers

Presidents' Day Event

February 7-19, 2024

In the Presidents' Day Event there is one paint offer: Buy Two Get One FREE off gallons of Clark+Kensington and Royal

### February 7 – 19: Buy Two Get One FREE on Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy Two, Get One FREE on gallons of interior and exterior Clark+Kensington and Royal paint during the February Presidents' Day Sale paint event.

Limit TWO (2) free gallons per household. Excludes quarts.



### Optional Locally Promoted Offer:

Ace Paint offers Buy Two, Get One FREE on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) free 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

*\*\*The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.\*\**

**Reimbursement Information:**

**Clark+Kensington and Royal:** For both gallons and 5-gallon buckets, the cost of the free item(s) in the transaction will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.

Clark+Kensington and Royal paint gallons and 5-gallon buckets manufactured by Valspar/Sherwin-Williams will ring at the register as part of this promotion, but those items are no longer eligible for reimbursement. These items may be identified by the older label and/or the manufacturer number including an “A” or “M”.

Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

**Marketing:**

Online and digitally through social media and display ads.

<b>Title:</b>	<b>Buy One Get One 50% off Ace Best Applicators</b>
<b>Sale:</b>	Presidents' Day Digital Event
<b>Valid Dates:</b>	2/7/24-2/19/24
<b>Planning Execution:</b>	Place your bulletin order for the Presidents' Day Buy One Get One 50% off Ace Best applicators

## Ace Best applicators BOGO 50%

Ace Best applicators are BOGO 50% off in the February Presidents' Day Paint Event



### Offer details:

- Available in-store and on [acehardware.com](http://acehardware.com)
- February 7-19
- No limits or exclusions

### Reimbursement information:

- The 50% discount will be fully reimbursed. Stores will be reimbursed for all qualifying sales between February 7-19
- Stores reporting POS will receive their credit automatically following the event.
- Ace no longer honors manual reimbursement requests for paint promotions.

**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

**Deal of the Month Item**

February Red Hot Buy

02/01/2024 - 2/29/2024

Buy your “Deal of the Month” item on bulletin for February! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

**February “Deal of the Month” Item**

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

**2295830 Craftsman 13 in. W X 9.75 in. H Wide Mouth Tool Bag 6 pocket Black/Red**

Regular Retail: \$12.99

Final Sale Retail after IS: \$6.99

Promo Margin: 27%

Bulletin Savings: 9%

Bulletin No.: 240201-423

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

*“Have you heard about the deal of the month? This Craftsman Wide Mouth Tool Bag is normally \$12.99 each but they’re on sale for only \$6.99 each! Would you like to add one to your basket?”*

Look for a counter mat in your February sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

**Title:**

**Opt in to Receive Additional End Cap Header Signs**

**Sale:**

N/A

**Valid Dates:**

N/A

**Planning Execution:**

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

**BUY ONE OF THESE  
GET ONE OF THESE  
FREE**

**M12™ REDLITHIUM™  
High Output XC5.0  
Battery**  
2031895  
NO LIMIT.

**2/1-2/29  
RED HOT BUY**

**\$229<sup>00</sup>  
each**

**Milwaukee® M12 FUEL™  
Brushless Drill/Driver &  
Impact Driver Kit or 4-in-1  
Installation Driver Kit**  
Includes two REDLITHIUM™ batteries and  
charger.  
2026860, 2033350



**YOUR CHOICE  
SALE**

**\$6<sup>99</sup>  
each**

**Select CRAFTSMAN®  
Hand Tools & Accessories**  
2402899, 2299493, 2295830, 2835460,  
2033243



**2/1-2/29  
RED HOT BUY**

**SALE**

**\$9<sup>99</sup>  
each**

**Feit Electric LED Bulbs or  
Garage Light**  
3927456, 3924388, 3927308, 3927571,  
3924271, 3560737, 3006924



**2/1-2/29  
RED HOT BUY**

Title:

Window Posters

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

These window posters are scheduled to be included in the February sign kit.

BUY TWO  
GET ONE  
**FREE**

Gallons<sup>o</sup> of Clark+Kensington® and Royal® Paint

Limit 2.

Free item must be of equal or lesser value.

◊ Tintable base gallon sized cans may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



2/7-2/19

BUY TWO  
GET ONE  
**FREE**

Gallons<sup>o</sup> of Clark+Kensington® and Royal® Paint

Limit 2.

Free item must be of equal or lesser value.

◊ Tintable base gallon sized cans may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



BUY TWO  
GET ONE  
**FREE**

5 Gallon Buckets<sup>o</sup> of Clark+Kensington® and Royal® Paint

Limit 1.

◊ Free item must be of equal or lesser value - Tintable base 5 gallon sized buckets may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



2/7-2/19

YOUR CHOICE

SALE

**\$19<sup>99</sup>**  
each

Ace® 40 Lb. Wild Bird  
Food or 20 Lb. Black Oil  
Sunflower Seed

8315087, 81121



2/1-2/29

RED HOT BUY

# BULLETIN ORDERING & EXECUTION

## ACTION:

### • Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

### • Open Space Zones

**Definition:** The main aisle a customer most frequently walks in your store.

**Action:** Determine how many zones your stores can display.

### • End Caps

**Definition:** The available selling area at the end of each aisle.

**Action:** Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

### • In Line

**Definition:** Product promoted during the month that will stay in its permanent home during the sale.

**Action:** Order as needed for your store.

### • Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

### • Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



# Power Aisle

## Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	End Cap 1 - DEWALT
2	End Cap 2 - Milwaukee
3	End Cap 3 - Paint Sundries
4	End Cap 4 - Lighting (FN,NR,NW)
5	End Cap 5 -Bird
6	Open Space Zone 1 - Grilling
7	Open Space Zone 2 - Duracell
8	Open Space Zone 3 - Energizer
9	Open Space Zone 4 - Gorilla Glue
10	End Cap 6 - First Alert
11	End Cap 7 - Rodent
12	Open Space Zone 5 - Flex Seal
13	End Cap 8 - Trash Bags
14	Open Space Zone 6 - Garbage Can & Storage Totes

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## OPEN SPACE – ZONE 1 GRILLING

### OPEN SPACE – POWER AISLE ZONE 1 GRILLING



#### GRIL GNSIS E-315 BLK LP

EVENT/RHB

AR MAILER

OPEN SPACE

FUTURE PRICE INCREASE

BLTN NO. 240201-001

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087286	Y	Y	1	\$646.49	\$849.00	\$799.00	N/A	\$799.00	19%	0%



#### GRIL GNSIS E-315 BLK NG

EVENT/RHB

AR MAILER

OPEN SPACE

FUTURE PRICE INCREASE

BLTN NO. 240201-002

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087290	Y	Y	1	\$646.49	\$849.00	\$799.00	N/A	\$799.00	19%	0%



#### GRILL COVR GENSIS 300SRS

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-003

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8048377	Y	Y	1	\$58.08	\$109.99	\$109.99	N/A	\$109.99	47%	4%

## OPEN SPACE – ZONE 2 DURACELL

### OPEN SPACE – POWER AISLE ZONE 2 DURACELL



#### NSH DURACELL BATTERY DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3166675	BATTERY ALKALINE AAA16PK	20	\$15.98	\$12.58	\$251.60	21%
3166659	BATTERY ALKALINE AA 16PK	32	\$15.98	\$12.58	\$402.56	21%
3102605	BATTERIES ALKALINE C 8PK	06	\$16.42	\$12.93	\$77.58	21%
3100856	BATTERY ALKALINE D 8PK	10	\$16.42	\$12.93	\$129.30	21%
3100476	BATTERIES ALKLINE 9V 4PK	06	\$16.42	\$12.93	\$77.58	21%

BLTN NO. 240201-013

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004740	Y	Y	1	\$938.62	\$1,427.26	N/A	\$2.00	N/A	N/A	21%

Limit: 4T

#### BATTERY ALKALINE AAA16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-014



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3166675	Y	Y	1	\$14.63	\$18.99	N/A	\$2.00	N/A	N/A	8%

Limit: 4T

#### BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-015



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3166659	Y	Y	1	\$14.63	\$18.99	N/A	\$2.00	N/A	N/A	8%

Limit: 4T

#### BATTERIES ALKALINE C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-016



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3102605	Y	Y	1	\$15.04	\$19.99	N/A	\$2.00	N/A	N/A	8%

Limit: 4T

# February Bulletins

Due Date 10/13/23

## BATTERY ALKALINE D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-017



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3100856	2/1-2/29 Y	2/7-2/19 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

## BATTERIES ALKLINE 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-018



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3100476	2/1-2/29 Y	2/7-2/19 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

## OPEN SPACE – ZONE 3 ENERGIZER

### OPEN SPACE – POWER AISLE ZONE 3 ENERGIZER



#### NSH AA AAA BTTRY 60PC **IN-STORE IS**

**OPEN SPACE**

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3529955	BATTERY ALKLN AAA 8PK	20	\$4.55	\$3.60	\$72.00	21%
3529963	BATTERY ALKALINE AA 8PK	40	\$4.55	\$3.60	\$144.00	21%

**BLTN NO. 240201-028**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3014233	N	N	1	\$216.00	\$515.40	N/A	\$1.00 Limit: 2	N/A	N/A	21%

## OPEN SPACE – ZONE 4 GORILLA GLUE

### OPEN SPACE – POWER AISLE ZONE 4 GORILLA GLUE



#### NSH TAPE BLK 30YD DSP EVENT/RHB AR MAILER

**OPEN SPACE**

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
4595567	DUCT TAPE BLACK 30YD	24	\$8.37	\$7.25	\$174.00	13%

**BLTN NO. 240201-038**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4808382	2/1-2/29 Y	2/7-2/19 Y	1	\$174.00	\$249.99	N/A	\$1.00 No Limit	N/A	N/A	13%

#### DUCT TAPE BLACK 30YD EVENT/RHB CORE, SUPER AR MAILER

**OPEN SPACE**



**BLTN NO. 240201-039**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4595567	2/1-2/29 Y	2/7-2/19 Y	1	\$7.67	\$11.99	N/A	\$1.00 No Limit	N/A	N/A	8%

#### GORILLA TAPE WHITE 30YD EVENT/RHB SUPER AR MAILER

**OPEN SPACE**



**BLTN NO. 240201-040**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4595534	2/1-2/29 Y	2/7-2/19 Y	1	\$7.67	\$11.99	N/A	\$1.00 No Limit	N/A	N/A	8%

#### GORILLA SILVER TAPE 30YD EVENT/RHB SUPER AR MAILER

**OPEN SPACE**



**BLTN NO. 240201-041**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4651519	2/1-2/29 Y	2/7-2/19 Y	1	\$7.67	\$11.99	N/A	\$1.00 No Limit	N/A	N/A	8%

## OPEN SPACE – ZONE 5 FLEX SEAL

### OPEN SPACE – POWER AISLE ZONE 5 FLEX SEAL

#### NSH-FLEX SEAL PRODUCTS

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6665004	FLEX GLUE ADHSV 6OZ	04	\$8.93	\$6.36	\$25.44	29%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.36	\$31.80	29%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.36	\$63.60	29%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.36	\$63.60	29%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.36	\$38.16	29%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.36	\$95.40	29%
6004382	FLEX GLUE CLEAR 4OZ	04	\$8.93	\$6.36	\$25.44	29%

BLTN NO. 240201-051

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030820	Y	Y	1	\$419.76	\$1,055.34	\$989.34	N/A	\$989.34	58%	29%



#### FLEX TAPE CLEAR 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-052

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6715171	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



#### FLEX GLUE ADHSV 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-053

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6665004	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



#### FLEX TAPE BLACK 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-054

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6406391	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

# February Bulletins

Due Date 10/13/23



## FLEX SEAL WHITE 14OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-055

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6295950	Y	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEX SEAL 14 OZ CLEAR

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-056

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6238554	Y	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEXSEAL 14OZ SPRAY BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-057

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6215107	Y	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEX PASTE RUBBR BLK 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-058

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015027	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEX PASTE RUBBR WHT 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-059

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015026	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEX GLUE CLEAR 4OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-060

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6004382	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FOR ADDITIONAL FLEX SEAL ITEMS ON BULLETIN, SEE IN LINE (240201-611 THRU 240201-618)

## OPEN SPACE – ZONE 6

### GARBAGE CAN & STORAGE TOTES

#### OPEN SPACE – POWER AISLE ZONE 6 GARBAGE CAN & STORAGE TOTES



#### GARBAGE CAN WHEELD 32G

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-070

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7697303	Y	Y	4	\$19.71	\$28.99	\$28.99	\$4.00 Limit: 6	\$24.99	32%	0%



#### STORGE BX LTCH 20G DKGRY

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-071

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038316	Y	Y	6	\$9.05	\$15.99	\$13.99	N/A	\$13.99	35%	13%



#### STORAGE TOTE BLU 18GAL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-072

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027984	Y	Y	8	\$7.01	\$12.99	\$10.99	N/A	\$10.99	36%	21%



# PROMO IMPULSE DEALS FEBRUARY 2024



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
4294096	00033663006447	WTR FLTR SYSTM US-EZ-1	1	2	4	EVENT/RHB
4294146	00033663006508	CARTRIDGE RC-EZ-1	1	2	4	EVENT/RHB
4500617	00188781000171	WATER FLTR STAGE 5 2PK	1	2	4	EVENT/RHB
4790648	00188781000065	REPLACEMENT FILTER 4PK	1	4	4	EVENT/RHB
4934220	00188781000614	WTR FILTER PITCHER 7CUP	1	2	4	EVENT/RHB
4934238	00851510006361	WTR FLTR DISPENSER 30CUP	1	2	2	EVENT/RHB

# #1 FEBRUARY 2024 - DEWALT

**YOUR CHOICE**  
 SALE 129.00 **-\$30 ACE REWARDS EXCLUSIVE\***  
**\$99.00** each

Select DEWALT® 20 Volt MAX Power Tools, Battery or Jobsite Speaker  
 2385458, 2393122, 2398386, 2408789, 2862993, 2393114  
 Limit 4 each at this price.

2/1-2/29  
**RED HOT BUY**

**KEY START BRANDING**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2385458	00885911325905	20V MX DRL DRVR 1/2 2BAT	1	2	5	EVENT/RHB
2393114	00885911262330	20V MX RECIP SAW TO	1	2	2	EVENT/RHB
2393122	00885911262354	20V MX CIRC SAW 6-1/2 TO	1	2	2	EVENT/RHB
2398386	00885911260800	20V MX GRINDER 4-1/2 TO	1	2	4	EVENT/RHB
2408789	00885911362801	BATRY LI-ION 20VMAX 5AH	1	4	8	EVENT/RHB
2862993	00885911551533	20V MX BLTOOTH SPEAKER TO	1	2	4	EVENT/RHB

# February Bulletins

Due Date 10/13/23

## END CAP #1 WIN THE MONTH CATEGORY – DEWALT

### 20V MX DRL DRVR 1/2 2BAT **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-080**



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2385458	2/1-2/29 Y	2/7-2/19 Y	1	\$107.42	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	17%	3%

### 20V MX RECIP SAW TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-081**



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393114	2/1-2/29 Y	2/7-2/19 Y	1	\$113.50	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	5%

### 20V MX CIRC SAW 6-1/2 TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-082**



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393122	2/1-2/29 Y	2/7-2/19 Y	1	\$113.50	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	5%

### 20V MX GRINDER 4-1/2 TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-083**



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2398386	2/1-2/29 Y	2/7-2/19 Y	1	\$113.50	\$139.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	5%

### BATRY LI-ION 20VMAX 5AH **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-084**



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2408789	2/1-2/29 Y	2/7-2/19 Y	1	\$113.50	\$179.00	\$129.00	\$30.00 Limit: 4	\$99.00	12%	16%

### 20V MX BLTOOTH SPEAKER TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-085**



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862993	2/1-2/29 Y	2/7-2/19 Y	1	\$90.66	\$129.00	\$129.00	\$30.00 Limit: 4	\$99.00	30%	0%

## #2 FEBRUARY 2024 - MILWAUKEE

**BUY THIS  
GET THIS  
FREE**

**M18® REDLITHIUM™  
High Output XC8.0  
Battery**  
2883874  
NO LIMIT.

**2/1-2/29**

**RED HOT BUY**

**\$399.00**

**Milwaukee® M18  
FUEL® Brushless  
Drill & Impact  
Driver Kit**  
2026543




### End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2026543	00045242637744	M18 FUEL 2K DRILL IMPACT	1	2	4	EVENT/RHB
2026860	00045242637331	M12 FUEL 2K DRILL IMPACT	1	2	4	EVENT/RHB
2031895	00045242615742	M12 BATTERY HIGH OUT XC5	1	3	9	EVENT/RHB
2033350	00045242541232	M12 FUEL INSTL DRV 2BAT	1	2	4	EVENT/RHB
2883874	00045242519231	M18 BATTERY HIGH OUT XC8	1	3	6	EVENT/RHB

# February Bulletins

Due Date 10/13/23

## END CAP #2 WIN THE MONTH CATEGORY – MILWAUKEE

### M12 FUEL 2K DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2



BUY 2026860 OR 2033350, GET 2031895 FREE

BLTN NO. 240201-095

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026860	Y	Y	1	\$198.86	\$229.00	N/A	N/A	N/A	14%	0%

### M12 FUEL INSTL DRVR 2BAT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2



BUY 2026860 OR 2033350, GET 2031895 FREE

BLTN NO. 240201-096

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033350	Y	Y	1	\$174.08	\$199.00	N/A	N/A	N/A	13%	0%

### M12 BATTERY HIGH OUT XC5

EVENT/RHB

AR MAILER

END CAP 2



BUY 2026860 OR 2033350, GET 2031895 FREE

\$99.63 credit based on POS

BLTN NO. 240201-097

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031895	Y	Y	1	\$97.81	\$119.00	N/A	N/A	N/A	N/A	0%

### M18 FUEL 2K DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2



BUY 2026543, GET 2883874 FREE

BLTN NO. 240201-098

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026543	Y	Y	1	\$350.84	\$399.00	\$399.00	N/A	\$399.00	12%	0%

### M18 BATTERY HIGH OUT XC8

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2



BUY 2026543, GET 2883874 FREE

\$168.16 credit based on POS

BLTN NO. 240201-099

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2883874	Y	Y	1	\$166.58	\$199.00	N/A	N/A	N/A	N/A	0%

# #3 FEBRUARY 2024 - PAINT SUNDRIES

SALE

28.99

ACE REWARDS

-\$2 EXCLUSIVE\*

\$26<sup>99</sup>

Zinsser® Bulls Eye 1-2-3

Primer, Gal.

16890

Limit 2 at this price.

2/1-2/29

RED HOT BUY



STOCK UP



End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
16889	00047719020042	PRIMR+SEALR 1-2-3 QT	6	2	6	EVENT/RHB
16890	00047719020011	ZINSSER123 PRMR/SEALR GL	4	2	4	EVENT/RHB
19365	00054000752605	RAGS PAPER 12X10" 200PC	1	6	6	EVENT/RHB
1008218	00082901007616	MASKING TAPE1.41X60YD CR	1	2	12	EVENT/RHB
1014281	00054000751905	SHOPTOWEL 10X12 BX200	1	3	3	EVENT/RHB
1368323	00047719020080	PRIMR+SEALR 1-2-3 13OZ	6	3	6	EVENT/RHB

# February Bulletins

Due Date 10/13/23

## END CAP #3 WIN THE MONTH CATEGORY – PAINT SUNDRIES



### PRMR+SEALR 1-2-3 13OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-109

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1368323	2/1-2/29 Y	2/7-2/19 Y	6	\$5.13	\$9.99	\$8.99	\$1.00 Limit: 2	\$7.99	43%	8%



### PRMR+SEALR 1-2-3 QT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-110

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16889	2/1-2/29 Y	2/7-2/19 Y	6	\$6.70	\$16.99	\$15.99	\$1.00 Limit: 2	\$14.99	58%	13%



### ZINSSER123 PRMR/SEALR GL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-111

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16890	2/1-2/29 Y	2/7-2/19 Y	4	\$19.83	\$32.99	\$28.99	\$2.00 Limit: 2	\$26.99	32%	12%



### PTR TPE BL 1.41\"X60YD

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BUY ONE, GET ONE 50% OFF (limit 1)  
credit \$1.33 based on POS

BLTN NO. 240201-112

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1008218	2/1-2/29 Y	2/7-2/19 Y	1	\$3.48	\$5.99	N/A	N/A	N/A	37%	5%



### RAGS PAPER 12X10\"/>

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-113

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
19365	2/1-2/29 Y	2/7-2/19 Y	1	\$10.98	\$15.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### SHOPTOWEL 10X12 BX200

EVENT/RHB

SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-114

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014281	2/1-2/29 Y	2/7-2/19 Y	1	\$10.98	\$15.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

# #4 FEBRUARY 2024 - LIGHTING FN, NR, NW

**SALE**

**\$19.99**  
each

**LED Spotlight, Wall  
Sconce or Dual Head  
LED Flood Light**  
3008667, 3463916, 3002312,  
3520533, 3002309

**2/1-2/29**  
**RED HOT BUY**





























**SCOTT'S BRANDING  
MESSAGE**

## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
3002312	00017801737769	FLOODLIGHT ALUM BRZ 28W	1	6	12	EVENT/RHB
3008667	00058219445815	WALL SCNC LANDIS ORB 2PK	1	4	8	EVENT/RHB
3463916	00815995021103	MOTION SPOTLIGHT DRKBRN	1	6	24	EVENT/RHB



## END CAP #4 WIN THE MONTH CATEGORY – LIGHTING FN,NR,NW



### MOTION SPOTLIGHT DRKBRN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240201-127

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3463916	2/1-2/29 Y	2/7-2/19 Y	1	\$11.18	\$31.99	\$19.99	N/A	\$19.99	44%	32%



### FLOODLIGHT ALUM BRZ 28W

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240201-128

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3002312	2/1-2/29 Y	2/7-2/19 Y	1	\$15.76	\$33.99	\$19.99	N/A	\$19.99	21%	18%



### WALL SCNC LANDIS ORB 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240201-129

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
3008667	2/1-2/29 Y	2/7-2/19 Y	1	\$12.16	\$22.99	\$19.99	N/A	\$19.99	39%	8%

# #5 FEBRUARY 2024 - BIRD

YOUR CHOICE  
SALE

**\$19<sup>99</sup>**  
each

Ace® 40 Lb. Wild Bird  
Food or 20 Lb. Black Oil  
Sunflower Seed  
8315087, 81121

2/1-2/29

RED HOT BUY



SPRING SAVINGS



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81121	00082901222316	OIL SUNFLOWER BSEED 20LB	1	1	3	EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	4	12	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	3	12	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	4	12	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	3	12	EVENT/RHB
8315087	00082901258957	ACE WILD BIRD FOOD 40LB	1	1	3	EVENT/RHB

# February Bulletins

Due Date 10/13/23

## END CAP #5 WIN THE MONTH CATEGORY – BIRD



### OIL SUNFLOWER BSEED 20LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-136

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81121	2/1-2/29 Y	2/7-2/19 Y	1	\$13.84	\$19.99	\$19.99	N/A	\$19.99	31%	2%



### ACE WILD BIRD FOOD 40LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-137

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8315087	2/1-2/29 Y	2/7-2/19 Y	1	\$14.60	\$26.99	\$19.99	N/A	\$19.99	27%	4%



### SUET PEANUT CRUNCH 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-138

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039376	2/1-2/29 Y	2/7-2/19 Y	12	\$0.80	\$1.79	\$1.39	N/A	\$1.39	42%	4%



### SUET BIRD BLEND 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-139

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039377	2/1-2/29 Y	2/7-2/19 Y	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%	4%



### SUET ORANGE BURST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-140

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039378	2/1-2/29 Y	2/7-2/19 Y	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%	4%



### SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-141

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039379	2/1-2/29 Y	2/7-2/19 Y	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%	4%

# #7 FEBRUARY 2024 - FIRST ALERT

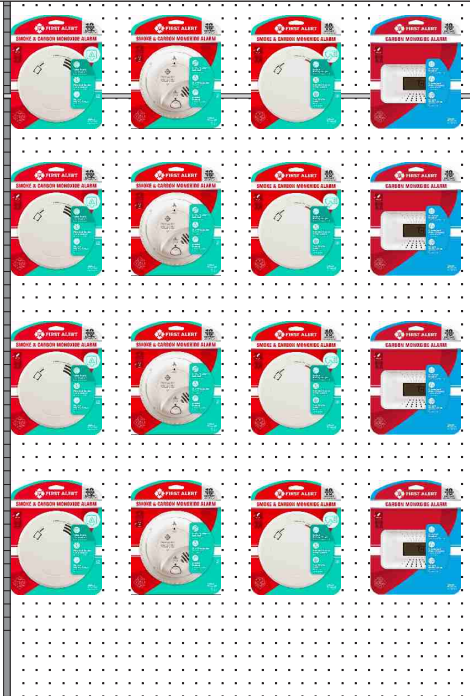
ACE REWARDS  
EXCLUSIVE  
**SAVE \$10**  
INSTANTLY

Select First Alert®  
Smoke & Carbon  
Monoxide Alarms  
5979026, 5977608, 5977533,  
5975735  
Limit 2 each.  
Not available where prohibited  
by law.  
2/1-2/29

RED HOT BUY



WINTER CLEARANCE



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
5975735	00029054018786	HRDW SMK&CO 10Y BAT BKUP	1	4	8	EVENT/RHB
5977533	00029054018496	10Y SEALED CO ALARM	1	4	8	EVENT/RHB
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	4	8	EVENT/RHB
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	4	8	EVENT/RHB

## END CAP #6 WIN THE MONTH CATEGORY – FIRST ALERT



### HRDW SMK&CO 10Y BAT BKUP

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-153

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975735	2/1-2/29 Y	2/7-2/19 Y	1	\$41.92	\$69.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



### 10Y SEALED CO ALARM

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-154

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975733	2/1-2/29 Y	2/7-2/19 Y	1	\$32.70	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



### 10Y PHOTO SMK&CO W/VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-155

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5977608	2/1-2/29 Y	2/7-2/19 Y	1	\$38.36	\$64.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



### 10Y PHOTO SMK&CO SLIM

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-156

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5979026	2/1-2/29 Y	2/7-2/19 Y	1	\$34.54	\$54.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

# #7 FEBRUARY 2024 - RODENT CONTROL

**YOUR CHOICE**  
 SALE \$5.99 **-\$1 ACE REWARDS EXCLUSIVE**  
**\$4.99** each

**Victor® Mouse Trap 2/Pk., Refillable Mouse Bait Station or Rat Trap**  
 7007825, 7206063, 7004370  
 Limit 2 each at this price.  
**2/1-2/29**  
**RED HOT BUY**



**SPRING CLEANING**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7004370	00072868086007	BAIT STATION REFL 10BLCK	6	8	16	EVENT/RHB
7007825	00072868262401	MOUSE TRAP PWR KILL2PK	1	6	12	EVENT/RHB
7206063	00072868001444	VICTOR RAT TRAP QUICKSET	6	6	12	EVENT/RHB

## END CAP #7 WIN THE MONTH CATEGORY – RODENT



### BAIT STATION REFL 10BLCK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-166

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7004370	2/1-2/29 Y	2/7-2/19 Y	6	\$4.54	\$8.59	\$5.99	\$1.00 Limit: 2	\$4.99	24%	4%



### MOUSE TRAP PWR KILL2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-167

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7007825	2/1-2/29 Y	2/7-2/19 Y	1	\$2.59	\$7.59	\$5.99	\$1.00 Limit: 2	\$4.99	57%	4%



### VICTOR RAT TRAP QUICKSET

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-168

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7206063	2/1-2/29 Y	2/7-2/19 Y	6	\$2.92	\$7.59	\$5.99	\$1.00 Limit: 2	\$4.99	51%	4%

# #8 FEBRUARY 2024 - TRASH BAGS

ACE REWARDS  
EXCLUSIVE  
**SAVE \$2**  
INSTANTLY

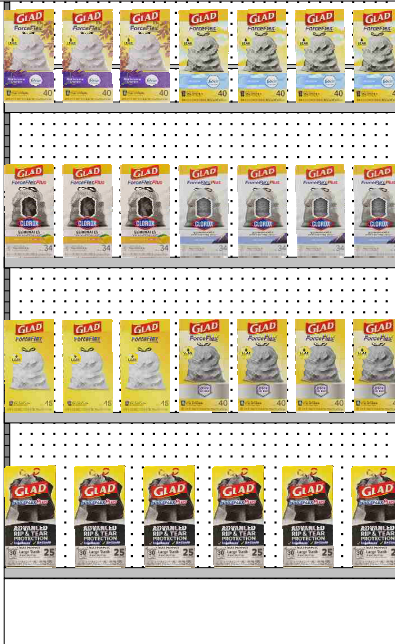
Glad® Trash Bags  
6185706, 6108310, 6108328,  
6030448, 6185789, 6292239,  
6030447  
Limit 2 each.

2/1-2/29  
**RED HOT BUY**

Additional SKUs  
coming in for  
Hefty



**FLIPP BRANDING**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6030447	00012587792988	TRASH BAG MNTAR 13G 34PK	6	4	12	EVENT/RHB
6030448	00012587792971	TRASH BAGS LMN 13G 34PK	6	3	9	EVENT/RHB
6108310	00012587790083	TALL KTCHN BGS 13G 40PK	6	4	12	EVENT/RHB
6108328	00012587703595	TRASH BAG BLACK 30G 25PK	6	6	18	EVENT/RHB
6185706	00012587783627	GLAD BAG 13GAL 45CT DRAW	6	3	9	EVENT/RHB
6185789	00012587783610	TALL KTCHN BGS 13G 40PK	6	4	12	EVENT/RHB
6292239	00012587784594	TRSHBAG 13G LAVNDR 40PK	6	3	9	EVENT/RHB



# February Bulletins

# Due Date 10/13/23

## END CAP #8 WIN THE MONTH CATEGORY – TRASH BAGS



### TRASH BAG MNTAR 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-178

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6030447	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### TRASH BAGS LMN 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-179

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6030448	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-180

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6108310	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### TRASH BAG BLACK 30G 25PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-181

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6108328	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-182

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6185789	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### TRSHBAG 13G LAVNDR 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-183

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6292239	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



### GLAD BAG 13GAL 45CT DRAW

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-184

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6185706	2/1-2/29 Y	2/7-2/19 Y	6	\$8.52	\$11.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

## IN LINE

### IN LINE



#### ACE BEST PAINT BRUSHES

**EVENT** **CORE, SUPER**

**IN LINE**

**BUY ONE, GET ONE 50% OFF (limit 2)**  
50% credit based on POS

**BLTN NO. 240201-194**  
**THRU 240201-205**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/1-2/29 N	2/7-2/19 Y	6	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES



#### ACE BEST PAINT TRAYSETS & ROLLERS

**EVENT** **CORE, SUPER**

**IN LINE**

**BUY ONE, GET ONE 50% OFF Limit 2**  
credits based on POS  
(credit amount varies per sku)

**BLTN NO. 240201-215**  
**THRU 240201-234**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/1-2/29 N	2/7-2/19 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES



#### C&K AND ROYAL 1GAL PAINTS

**EVENT** **CORE, SUPER**

**IN LINE**

**BUY TWO, GET ONE FREE Limit 2**  
70% credit based on POS

**BLTN NO. 240201-244**  
**THRU 240201-336**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/1-2/29 N	2/7-2/19 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%



#### ACE PREMIUM SPRAY PAINT -12OZ

**EVENT/RHB**

**CORE, SUPER**

**AR MAILER**

**IN LINE**

**2 FOR \$10.00**  
(must buy 2 or more)

**BLTN NO. 240201-346**  
**THRU 240201-373**

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/1-2/29 Y	2/7-2/19 Y	6	\$2.70	\$5.99	N/A	N/A	N/A	N/A	8%

# February Bulletins

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## ACE RUST STOP SPRAY PAINT -15OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$12.00  
(must buy 2 or more)

BLTN NO. 240201-383  
THRU 240201-411

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/1-2/29 Y	2/7-2/19 Y	6	VARIES	\$6.99	N/A	N/A	N/A	N/A	8%



## CM RPLC CRTRDG FILTR 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-421

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008006	2/1-2/29 Y	2/7-2/19 Y	1	\$20.93	\$38.99	\$24.99	\$10.00 No Limit	\$14.99	16%	4%



## CM WET/DRY 12GAL 6HP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-422

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2560209	2/1-2/29 Y	2/7-2/19 Y	1	\$82.07	\$119.99	\$99.99	\$20.00 No Limit	\$79.99	18%	3%



## CM WIDE MOUTH TL BAG 13"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

DEAL OF THE MONTH

BLTN NO. 240201-423

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2295830	2/1-2/29 Y	2/7-2/19 Y	1	\$5.13	\$12.99	\$6.99	N/A	\$6.99	27%	9%



## CM HEX FOLDUP DULMAT 8PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-424

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2299493	2/1-2/29 Y	2/7-2/19 Y	1	\$5.30	\$14.99	\$6.99	N/A	\$6.99	24%	32%



## CM SCREWDRIVER 6 -IN-1

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-425

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2402899	2/1-2/29 Y	2/7-2/19 Y	1	\$4.03	\$9.99	\$6.99	N/A	\$6.99	42%	23%

# February Bulletins

Due Date 10/13/23

## CLAW HAMMER FBGLS 16OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-426



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2835460	Y	Y	1	\$5.69	\$15.99	\$6.99	N/A	\$6.99	19%	19%

## CM ORGNZR BL/RD 10CMP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-427



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033243	Y	Y	1	\$4.75	\$9.99	\$6.99	N/A	\$6.99	32%	13%

## V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

BLTN NO. 240201-428



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	Y	Y	1	\$84.36	\$149.00	\$99.00	N/A	\$99.00	13%-23%	22%

## CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

\$79.84 credit based on POS

BLTN NO. 240201-429



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000052	Y	Y	1	\$76.66	\$99.00	N/A	N/A	N/A	N/A	4%

## V20 GRINDER 4-1/2 TO

EVENT/RHB

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

\$42.45 credit based on POS

BLTN NO. 240201-430



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005821	Y	Y	1	\$44.35	\$59.00	N/A	N/A	N/A	N/A	0%

## V20 DETAIL SANDER TO

EVENT/RHB

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

\$38.25 credit based on POS

BLTN NO. 240201-431



Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023068	Y	Y	1	\$39.22	\$49.00	N/A	N/A	N/A	N/A	0%

## V20 RATCHET 3/8 TO EVENT/RHB AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$88.10 credit based on POS

BLTN NO. 240201-432

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026516	2/1-2/29 Y	2/7-2/19 Y	1	\$82.99	\$99.00	N/A	N/A	N/A	N/A	0%

## V20 JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$70.13 credit based on POS

BLTN NO. 240201-433

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	2/1-2/29 Y	2/7-2/19 Y	1	\$67.34	\$89.00	N/A	N/A	N/A	N/A	4%

## V20 CIRCULAR SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$69.29 credit based on POS

BLTN NO. 240201-434

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834398	2/1-2/29 Y	2/7-2/19 Y	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%

## V20 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$67.36 credit based on POS

BLTN NO. 240201-435

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834877	2/1-2/29 Y	2/7-2/19 Y	1	\$64.68	\$79.00	N/A	N/A	N/A	N/A	4%

## V20 RAND ORBIT SANDER TO EVENT/RHB AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$41.55 credit based on POS

BLTN NO. 240201-436

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862886	2/1-2/29 Y	2/7-2/19 Y	1	\$42.59	\$59.00	N/A	N/A	N/A	N/A	0%

## V20 OSCILLATING TOOL TO EVENT/RHB AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$67.76 credit based on POS

BLTN NO. 240201-437

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862910	2/1-2/29 Y	2/7-2/19 Y	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%



## V20 BLUETOOTH SPEAKER TO EVENT/RHB AR MAILER

IN LINE

**BUY 2834232, GET TOOL FREE (limit 4)**  
\$83.23 credit based on POS

BLTN NO. 240201-438

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894004	2/1-2/29 Y	2/7-2/19 Y	1	\$75.57	\$89.98	N/A	N/A	N/A	N/A	0%



## V20 AIR INFLATOR TO EVENT/RHB AR MAILER

IN LINE

**BUY 2834232, GET TOOL FREE (limit 4)**  
\$66.45 credit based on POS

BLTN NO. 240201-439

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063959	2/1-2/29 Y	2/7-2/19 Y	1	\$63.18	\$79.00	N/A	N/A	N/A	N/A	4%



## MOTION SPOTLIGHT WHITE EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240201-441

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3520533	2/1-2/29 Y	2/7-2/19 Y	1	\$11.18	\$31.99	\$19.99	N/A	\$19.99	44%	32%



## FLOODLIGHT ALUM WHT 28W EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240201-442

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3002309	2/1-2/29 Y	2/7-2/19 Y	1	\$15.76	\$33.99	\$19.99	N/A	\$19.99	21%	18%



## LED GARAGE LIGHT 2605L EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-445

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3006924	2/1-2/29 Y	2/7-2/19 Y	1	\$8.00	\$15.99	\$9.99	N/A	\$9.99	20%	9%



## LED 48" T8 18W CW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-446

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3560737	2/1-2/29 Y	2/7-2/19 Y	5	\$6.84	\$13.99	\$9.99	N/A	\$9.99	32%	8%



## LED A19 E26 WW 60W 10PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-447

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3597184	2/1-2/29 Y	2/7-2/19 Y	1	\$7.97	\$13.99	\$9.99	N/A	\$9.99	20%	4%

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## LED T8 48" 32W DL 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-449

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3924271	Y	Y	5	\$6.84	\$13.99	\$9.99	N/A	\$9.99	32%	7%



## LED T8 48" 32W WW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-450

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3924388	Y	Y	5	\$6.84	\$13.99	\$9.99	N/A	\$9.99	32%	7%



## BULB LED T12G13 4'WW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-451

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3927308	Y	Y	5	\$8.03	\$18.99	\$9.99	N/A	\$9.99	20%	27%



## BULB LED T12G13 4'CW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-452

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3927456	Y	Y	5	\$8.03	\$18.99	\$9.99	N/A	\$9.99	20%	27%



## BULB LED T12G13 4'DL 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-453

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3927571	Y	Y	5	\$8.03	\$18.99	\$9.99	N/A	\$9.99	20%	27%



## 60W LED A19 5000K 10PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-455

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3929098	Y	Y	1	\$7.97	\$13.99	\$9.99	N/A	\$9.99	20%	4%



## CULLIGAN WATER FILTRATION SYSTEMS AND PARTS EVENT/RHB AR MAILER

25% OFF

IN LINE

BLTN NO. 240201-460  
THRU 240201-556

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	Y	Y	1	VARIES	VARIES	25%	N/A	N/A	15%	18%





## ACE PLEATED AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

BUY THREE, GET ONE FREE

BLTN NO. 240201-558  
THRU 240201-584

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
VARIES	2/1-2/29 Y	2/7-2/19 Y	12	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%



## CONTRACTOR BAG 45G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-592

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6013077	2/1-2/29 Y	2/7-2/19 Y	1	\$12.38	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



## CONTRACTOR BAG 55G 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-593

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6013081	2/1-2/29 Y	2/7-2/19 Y	1	\$11.94	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



## FOAM BRUSH WOOD 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-594

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6010946	2/1-2/29 Y	2/7-2/19 Y	24	\$1.18	\$3.99	\$2.00	N/A	\$2.00	41%	3%



## BUTTON BATTERY SILVER 6PK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-595

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6010947	2/1-2/29 Y	2/7-2/19 Y	24	\$1.17	\$4.99	\$2.00	N/A	\$2.00	42%	3%



## SCREWDRIVER SET 14PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-596

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6026955	2/1-2/29 Y	2/7-2/19 Y	30	\$1.38	\$2.99	\$2.00	N/A	\$2.00	31%	3%



## SCISSOR 3PC 4" 6" 8"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-597

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6114839	2/1-2/29 Y	2/7-2/19 Y	24	\$1.18	\$2.39	\$2.00	N/A	\$2.00	41%	3%



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## FLEX JAW SPRING CLAMP 6"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-598

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6115141	Y	Y	25	\$0.91	\$3.59	\$2.00	N/A	\$2.00	55%	4%



## BANDAGES ASSTD 80CT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-599

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6115158	Y	Y	24	\$1.18	\$2.39	\$2.00	N/A	\$2.00	41%	3%



## READING GLASSES

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-600

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6115471	Y	Y	48	\$0.90	\$2.39	\$2.00	N/A	\$2.00	55%	3%



## SCRUB BRUSH ASSORTMENT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-601

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6197834	Y	Y	12	\$1.12	\$2.39	\$2.00	N/A	\$2.00	44%	4%



## GLASS NAIL FILE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-602

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6220537	Y	Y	60	\$0.97	\$2.39	\$2.00	N/A	\$2.00	52%	4%



## CLICK N FLAME LIGHTER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-603

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6220966	Y	Y	48	\$0.81	\$3.59	\$2.00	N/A	\$2.00	60%	4%



## BATTERY BTN MERC FREE30PK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-604

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
6531412	Y	Y	24	\$1.32	\$4.59	\$2.00	N/A	\$2.00	34%	4%



## BACK SCRATCHER BAMB 19"L

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-605

Ace No.	Month Long 2/1-2/29	President Digital Sale 2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
9020401	Y	Y	36	\$1.07	\$2.39	\$2.00	N/A	\$2.00	47%	4%

# February Bulletins

Due Date 10/13/23

## CUSHION GRIP SCISSORS

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-606



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9239047	2/1-2/29 Y	2/7-2/19 Y	48	\$1.07	\$3.59	\$2.00	N/A	\$2.00	47%	4%

## DUSTER MICRFB 30"HL

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-607



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6770978	2/1-2/29 Y	2/7-2/19 Y	24	\$1.22	\$3.99	\$2.00	N/A	\$2.00	39%	35%

## FLASHLIGHT 9-LED ASST

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-608



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9007628	2/1-2/29 Y	2/7-2/19 Y	24	\$0.95	\$2.59	\$2.00	N/A	\$2.00	53%	14%

## LASER PET TOY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-609



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9202482	2/1-2/29 Y	2/7-2/19 Y	24	\$1.01	\$3.59	\$2.00	N/A	\$2.00	50%	8%

## MARKER SHARPI FN BLK 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-610



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9002858	2/1-2/29 Y	2/7-2/19 Y	6	\$1.33	\$2.99	\$2.00	N/A	\$2.00	34%	13%

## FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-611



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6004383	2/1-2/29 Y	2/7-2/19 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## RUBBER PASTE BLACK 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-612



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6018525	2/1-2/29 Y	2/7-2/19 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

## RUBBER PASTE WHITE 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-613



Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6018526	2/1-2/29 Y	2/7-2/19 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

# February Bulletins

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## FLEX SHOT RBR SEALNT WHT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-614

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6266985	2/1-2/29 Y	2/7-2/19 Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%



## FLEX SHOT RBR SEALNT CLR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-615

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6266993	2/1-2/29 Y	2/7-2/19 Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%



## FLEX TAPE WHITE 4\"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-616

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6406383	2/1-2/29 Y	2/7-2/19 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEX GLUE PRO 100Z

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-617

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6664999	2/1-2/29 Y	2/7-2/19 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## FLEX TAPE GRAY 4\"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-618

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6715163	2/1-2/29 Y	2/7-2/19 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



## WTR SOFTNR PELLET 40# PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-643

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7036692	2/1-2/29 Y	2/7-2/19 Y	63	VARIES	\$7.99	N/A	N/A	N/A	N/A	16%



## WTR SOFTNR PELLET 40#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-644

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7036692	2/1-2/29 Y	2/7-2/19 Y	1	VARIES	\$7.99	N/A	N/A	N/A	N/A	4%

# February Bulletins

Due Date 10/13/23



## SALT RED-OUT PELLET 40#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-645

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7036718	2/1-2/29 Y	2/7-2/19 Y	1	VARIES	\$8.99	N/A	N/A	N/A	N/A	4%



## SALT SOFTNR SOLAR 40# PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-646

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7036726	2/1-2/29 Y	2/7-2/19 Y	63	VARIES	\$7.59	N/A	N/A	N/A	N/A	16%



## SALT SOFTNR SOLAR 40#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-647

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7036726	2/1-2/29 Y	2/7-2/19 Y	1	VARIES	\$7.59	N/A	N/A	N/A	N/A	4%



## DC POOL SALT 40LB PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-648

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7225246	2/1-2/29 Y	2/7-2/19 Y	63	VARIES	\$9.99	N/A	N/A	N/A	N/A	16%



## DC POOL SALT 40LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-649

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7225246	2/1-2/29 Y	2/7-2/19 Y	1	VARIES	\$9.99	N/A	N/A	N/A	N/A	4%



## RUST REMOVER PELLETS 40#

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-650

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222375	2/1-2/29 Y	2/7-2/19 Y	1	\$9.35	\$11.99	N/A	N/A	N/A	N/A	4%



## WATR SOFTNR CRYSTALS 40# PALLET

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-651

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222144	2/1-2/29 Y	2/7-2/19 Y	63	\$6.87	\$8.99	N/A	N/A	N/A	N/A	10%

# February Bulletins

Due Date 10/13/23



## WATR SOFTNR CRYSTALS 40#

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-652

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222144	2/1-2/29 Y	2/7-2/19 Y	1	\$7.37	\$8.99	N/A	N/A	N/A	N/A	4%



## WATER SOFTENER SALT 40LB PALLET

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-653

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222243	2/1-2/29 Y	2/7-2/19 Y	63	\$6.84	\$9.59	N/A	N/A	N/A	N/A	11%



## WATER SOFTENER SALT 40LB

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-654

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222243	2/1-2/29 Y	2/7-2/19 Y	1	\$7.40	\$9.59	N/A	N/A	N/A	N/A	4%

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